

Monday, October 9th

6:00 pm **Opening Event at AC Hotel Barcelona Forum**
 Pick up your badge, enjoy our mystery fireside chat & make friends at our networking cocktail party
 #ACHotelsxStartupGrind

Tuesday, October 10th

8:00 am **Registration & Breakfast**

9:00 am **Welcome**
Alex Rodríguez, Startup Grind Regional Director & Co-Founder at MarsBased

9:10 am **Lessons from Silicon Valley: Product Launch Do's & Don'ts (Part 1)**
Michael Eckhardt, Director at Chasm Institute

9:40 am **Silicon Valley UX from Barcelona**
David Okuniev, Co-founder & joint CEO at Typeform
Alex Rodríguez, Startup Grind Regional Director & Co-Founder at MarsBased

10:15 am **Disrupting Fintech in Spain**
Marek Fodor, Chairman at Kantox & Co-founder at Atrapalo
Marc Ros, Co-Founder at Aftershare.tv

10:35 am **Startup Pitches**

10:50 am **Morning Coffee Break** **Book Signing with Michael Eckhardt**

11:20 am **Expanding into Barcelona through M&A**
Jussi Lystimaki, VP Europe Schibsted Media Group
Claus Gotthard, Co-founder & CEO at Book'n'Bloom

11:45 am **Empowering Communities Worldwide**
Chris Schultz, Angel Investor & CEO at Launch Pad
Phin Mpfu, Founder at Global Symbiotic Partnership & Director at Startup Grind Thames Valley

12:10 pm **Scale Up with international VCs**
Peter Read & Tom Studd Partners at Vitruvian Partners
Vicenc Martí President at Tangelo, Elrow & Billy Mobile

12:30 pm **Opening a Dev Shop in Barcelona**
Howard Love, CEO at LoveToKnow
Victor Horcasitas Managing Director at Trinity Advisers

12:50 pm **From Corporate to VC: Different Ways of Helping Entrepreneurs**
Carina Szpilka, General Partner at K Fund
Alex Rodríguez, Startup Grind Regional Director & Co-Founder at MarsBased

1:30 pm **Lunch Break**

2:30 pm **Lessons from Silicon Valley: Product Launch Do's & Don'ts (Part 2)**
Michael Eckhardt, Director at Chasm Institute

3:00 pm **Trends in Startup Ecosystems around the Globe**
Anne Driscoll, CMO at Startup Genome
Oscar Garcia Pañella, PhD, Academic director at IEBS & Gamification Manager at CookieBox

3:20 pm **Establishing Partnerships with Global Brands**
Jacinto Roca, CEO & Founder at RakutenTV
Alex Rodríguez, Startup Grind Regional Director & Co-Founder at MarsBased

3:55 pm **Startup Pitches**

4:10 pm **How to Scale your Community Worldwide**
Derek Andersen, Co-Founder at Startup Grind
Alex Rodríguez, Startup Grind Regional Director & Co-Founder at MarsBased

4:45 pm **Evening Coffee Break** **Q&A with Michael Eckhardt**

5:15 pm **Operating in an Unregulated Market & under Bureaucratic Pressure**
Juan Galiardo, Director at Uber Spain
Vincent Rosso, Co-Founder at BlaBlaCar & Consentio

5:35 pm **iTechpreneurship: Creating Chaos to Avoid Chaos**
Kamran Elahian, Founder and Chairman at Global Innovation Catalyst & Global Innovation Advisor at 500 Startups

6:05 pm **Creating a Truly Global Movement**
Casey Fenton, Founder at Couchsurfing

6:35 pm **Wrapping Up** That's all Folks! However, if you care to join us for some socialising with the new friends you made today, please head to our...

7:00 pm **Closing Party @ DiscoQ Pedralbes**
 organized by Iyiyim **Food & Beer - Happy Hour!!!**